

USING REGULATORY WEB SITES

Taking Full Advantage of Bank Regulatory Agency Web Sites

*Top Line Advisors is a consulting firm serving bankers and vendors to the banking industry.
The Firm specializes in assisting clients develop and implement sales growth strategies.*

The web sites maintained by the FDIC and other banking regulators are a treasure trove of information and data. But, because of their depth, they can be complex to navigate and use. Once you understand how to use the sites, however, they can be valuable tools for everything from broad industry analysis to specific bank financials tracking to staying abreast of regulatory changes.

Top Line Advisors offers a unique workshop that walks through how to use the main regulatory web sites, with particular focus on the FDIC web site and database. Versions of this workshop can be provided onsite, by web conference, or by phone . . . depending on the unique needs and objectives of the client.

This workshop is designed primarily for bank staff, but can be beneficial to anyone who wants to know more about the banking industry and how to find financial data for banks, thrifts, and bank holding companies.

THE SEVEN TOPICS COVERED

1. Overview of Regulatory Web Sites

Quick survey of the FDIC, FFIEC, OTS, Federal Reserve, and NCUA web sites.

2. Main Sections of the FDIC Web Site

General navigation of the FDIC web site and discussion of the main sections.

3. Information Content on FDIC Web Site

Navigating through the parts of the web site that are more information-oriented (e.g., information on regulations, examinations, research, and other non-data aspects of the site).

4. The FDIC Data Base

Navigating through the sections of the web site that contain bank data; from broad industry trends to data on a specific bank, thrift, or BHC.

5. Finding and Downloading Bank Data

Based on the discussion in topic #4, participants will be shown exactly how to find and download data from the web site. The two methods of downloading data are addressed in detail.

6. Advanced Data Topics

Additional topics are addressed that require slightly more advanced understanding of the web site; e.g., how to define a multiple-state peer group, preparing a ranking report, finding branch deposit market share.

7. Using Financial Templates

Included with the workshop fee is the full set of Financial Templates (one of the Bank Data Tools from Top Line Advisors). The workshop will show how to use these templates in conjunction with downloading data from the FDIC web site.

WORKSHOP MATERIALS

Each participant in the workshop receives:

- **Financial Templates** – A series of pre-built Excel spreadsheets that use data downloaded from the FDIC database to produce insightful analyses of individual or groups of banks, thrifts, and BHCs. These templates allow a sales rep to prepare a financial profile, peer group comparison, trend analysis, and market share report of a bank/thrift and Bank Holding Company using data from the FDIC web site . . . with only a basic understanding of Excel needed.
- **Glossary of Bank Financial Terms** – A handy reference of financial terms and explanations provided in “.pdf” format for printing or carrying on laptop.
- **FDIC Web Site & Database User Guide** – A straightforward users guide in “.pdf” format to show both novice and experienced users how the get the most out of publicly available financial data from the FDIC . . . with plenty of “hyperlinks” that will take the user directly to the specific spot on FDIC web site when the guide is viewed on a PC connected to the internet.

For a confidential discussion about the *Using Regulatory Web Sites* workshop can benefit your organization, contact:

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